

URBANISM & GENDER EQUALITY : EXPLORATORY WALKS OF DAILY LIFE

by Equal Saree, Purple Street & Berta Bilbao
for the Parity Talks ETH Zurich
08/03/2022



DID YOU KNOW...

That Urban Planning can improve gender
equality?

HAVE YOU EVER THOUGHT...

That public spaces can be
analyzed and designed through a gender
perspective?

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THE WORKSHOP

origins & experiences

the workshop ETH Zürich

‘relief map’

‘exploratory walk’

tool for an action

ORIGINS

Paris, Florence, Tangier, Athens, Barcelona, Dehli, Sion... are some of the places hosting this workshop since 2011. It is composed of both an awareness-raising and a participatory part, with the common goal of analysing and, as a result, implementing gender equality in our daily lives.

EQUAL SAREE is a team of feminist architects and researchers based in Barcelona, with the goal of designing inclusive spaces through the co-creation with its inhabitants.

Their special emphasis lies on the experiences of groups neutralised by hegemonic identities (children, the elderly, functional diversity, gender...)

Since 2011 they have been developing actions, workshops, talks, publications, exhibitions and tours to make visible the impact of urban and spatial configuration on gender relations and the development of everyday life. They believe on the contribution of women's experiences for the improvement of cities.

THE PURPLE STREET, based in Sion, was born out of an awareness of the gender perspective in architecture and urbanism and a focus on

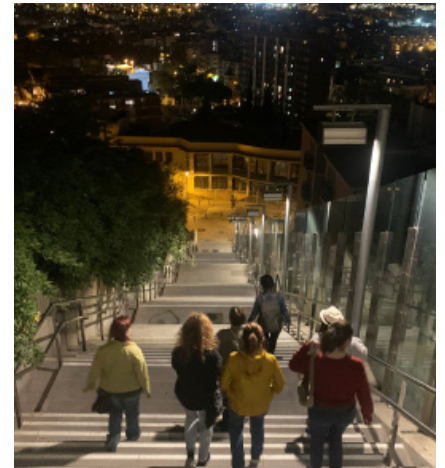
exploratory walks emerging with the legacy of Jane Jacobs. The experience of leading Jane's Walk in Switzerland encouraged the creation of this project, and starting as an informative blog, it became a desire to expand this knowledge by offering a different approach. 'La Genaradora', a course led by Equal Saree in the field, opened perspectives to expand further into academia with a series of university course syllabus.

BERTA BILBAO is an architect and urban designer focused on the political and social implications of the built environment and its need to be exposed and broadcasted. Back

in 2012 she collaborated with Equal Saree on the publication ‘Walking India’ and on the award-winning competition for gender-neutral housing in Mexico City organised by Arquine. Lately she contributed to the publication “Migrant Marseille, Architectures of social segregation and urban inclusivity” released in 2020 by the Chair of Marc Angelil at the ETHZ.

*Please note that this is a small version of the workshop specially adapted for the Parity Talks at ETHZ.

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Equal Saree website
www.equal saree.org

Purple Street IG
[the.purple.street](https://www.instagram.com/the.purple.street)

a series of exploratory walks guided by Equal Saree & Purple Street
Source: Equal Saree & Purple Street

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& EXPERIENCES

La Generadora

Online course - 3 days

A course to learn how to look at cities and the spaces that make them up, acquire practical tools to apply to projects, learn participatory methodologies and collective dynamics and create a small large international network to exchange experiences and knowledge.

University Workshop Athene

Face-to-face course - 1 week

The objective of this workshop focused on the methodology of exploratory walks, has been to analyze urban spaces through the direct experience of the participants.

University Workshop Paris

Face-to-face course - 1 week

Through a theoretical and practical approach, this workshop offers students the opportunity to learn about the gender approach applied to urban diagnosis and design.

THE WORKSHOP

ETH ZURICH

The objective of the workshop is to learn about the methodological tools and resources for urban analysis through gender approach (Relief map and Exploratory Walks)

The importance of this analysis will be shown in a theoretical and practical way.

RELIEF MAP

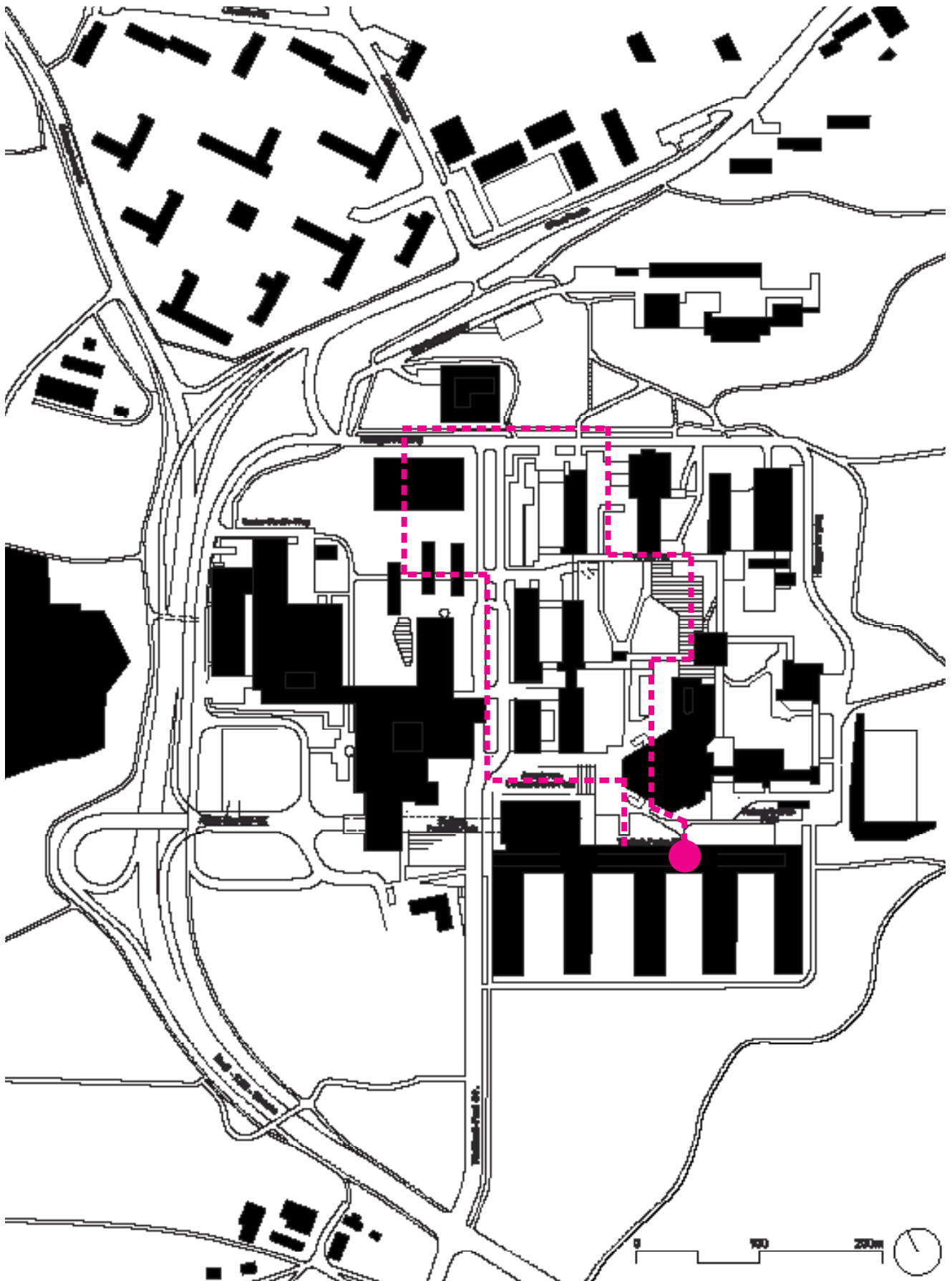
THE CONCEPT

Relief Maps are a methodological tool for studying social inequalities from an intersectionality perspective, in three dimensions: social (positions and identities of gender, social class, ethnicity, age, etc.), geography (places in daily life) and psychology (effects on emotions). This methodology has been developed by Maria Rodó de Zárate.

EXPLORATORY WALK THE CONCEPT

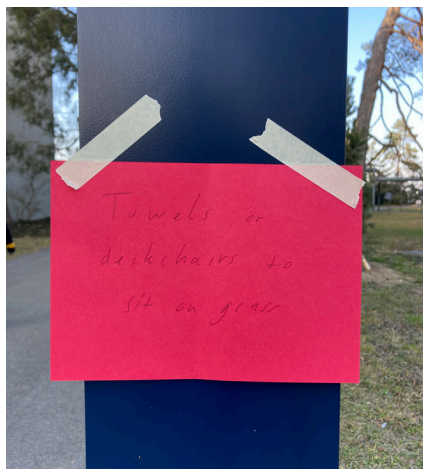
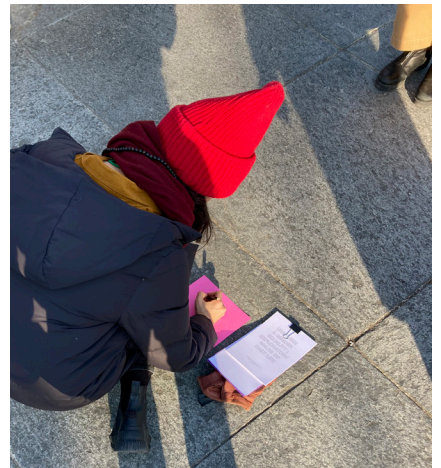
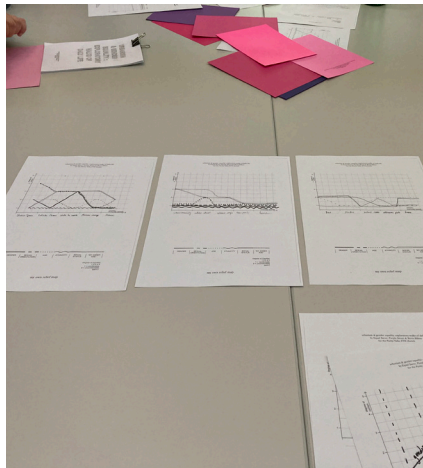
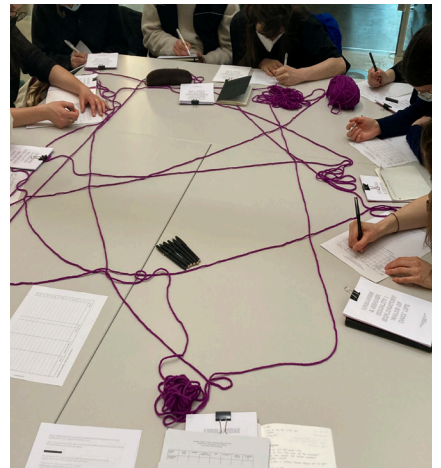
Exploratory walks are a specific methodology to analyse urban space from direct observation and people's experiences and to make proposals to improve everyday life. Exploratory walks began to take place in Canada, in the cities of Montreal and Toronto in the early 90s.

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exploratory walk march 8th
university campus ETH Hönggerberg

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TOOL FOR AN ACTION



Tool for an action as a way of closure of the workshop in order to intervene in the public space and take a first step for a change.

Each intervention will have an artist as guest , therefore the action will change its shape accordingly.

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WORKSHOP FORMAT

Workshop 3 hours

exercise of awareness + exploratoy walk

Workshop 1 day

theoretical content + exercise of awareness +
exploratoy walk

Workshop 1 week-end

theoretical content + exercise of awareness + ex-
ploratory walk + tool for an action

PARTICIPANTS

The workshop is intended for
students and proffesionals of
Architecture and
Urbanism, Sociology,
Antropology, and anyone
interested in discovering a new
approach to public space.

Group: up to 15 people

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

Jane Jacobs

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